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**The North American Menopause Society 2008 Media Award**

*Sean Swint, Executive Editor, WebMD*

CLEVELAND, Ohio (September 9, 2008) – The North American Menopause Society (NAMS) is pleased to recognize Mr. Sean Swint, Executive Editor of WebMD, as the recipient of the Society’s Annual Media Award. NAMS will recognize Mr. Swint at the Society’s 19th Annual Meeting, being held September 24–27, 2008, in Orlando, FL. This award was established in an effort to meet the Society’s Mission of promoting the health and quality of life of women through an understanding of menopause.

“I’m pleased to be leading an award-winning team of writers, doctors, and editors dedicated to creating reliable, credible, and informative medical content, from news to features to reference,” commented Mr. Swint. “NAMS has always provided us with accurate and up-to-date information and we’re honored to receive this recognition from them.”

WebMD blends expertise in medicine, journalism, health communication, and content creation to bring visitors credible and in-depth medical news, features, reference material, and online community programs for both the general public and healthcare providers.

(more)

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Before joining WebMD as a medical writer in 1999, Mr. Swint worked as a writer and producer for *CNN Headline News*. He has also served as an assistant director and set production assistant in the film and commercial industry. His credits include such films as *Driving Miss Daisy*, *Love Potion #9*, and *Not Without My Daughter*.

Mr. Swint began his career in journalism as an editor of a weekly newspaper in the Atlanta metro-area after graduating with degrees in journalism and English from the University of Massachusetts at Amherst.

The Mission of NAMS, a nonprofit scientific organization, is to promote the health and quality of life of women through an understanding of menopause. The Society's membership of over 2,000 professionals representing a variety of disciplines—including clinical and basic science experts from medicine, nursing, pharmacy, anthropology, sociology, psychology, and complementary/ alternative medicine—makes NAMS uniquely qualified to serve as the definitive resource for health professionals and the public for accurate, unbiased information about menopause. For more information about NAMS or its Annual Meeting, contact NAMS at 440/442-7550 or visit the NAMS Web site: [www.menopause.org](http://www.menopause.org).

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