



The North American Menopause Society (NAMS) 22nd Annual Meeting

Gaylord National Hotel on the Potomac, Washington, DC

September 21–24, 2011

MEDIA GUIDE & FACT SHEET

Each year, NAMS convenes a scientific meeting widely considered one of the top events in women's health. Approximately 1,500 healthcare professionals and researchers from around the world network and share information about facts and myths surrounding menopause, present new research data, and discuss best clinical practices and treatments.

Members of the scientific and consumer media are invited to experience the NAMS Annual Meeting firsthand. **Pre-meeting registration can be obtained by contacting Judy Cerne or Laura Lytle at McKinney-Cerne Inc** by phone (440-352-2081) or email (jcerne@mckinneyad.com or llytle@mckinneyad.com). *Please note that hotel room reservations are considered separate from meeting registration.*

Press Room

The NAMS press room will be operational at the conference from Wednesday, September 21, through Friday, September 23. Media representatives must register at the press room to obtain press credentials. Late-arriving media representatives should register at the NAMS registration desk. The press room is located in **National Harbor 9**, located on **Level 3** of the Gaylord National Hotel. Signs with directions to the press room will be posted at the registration desk and throughout the hotel.

Hours of Operation

Wednesday, September 21	8:30 AM to 4:30 PM
Thursday, September 22	8:30 AM to 4:30 PM
Friday, September 23	8:30 AM to 1:00 PM

NAMS spokespersons will be available for interviews by prescheduled appointments made through McKinney-Cerne Inc. The press room can be reached during hours of operation at the following phone numbers: **301/965-5221, 301/965-5222, or 301/965-5223.**

Scientific Program

The complete scientific program schedule is available online in the 2011 Annual Meeting section of the NAMS website, at <http://www.menopause.org/meetings/sciprogram.pdf>.

Press Kit

The Annual Meeting press kit is available online in the 2011 Annual Meeting section of the NAMS website, at <http://www.menopause.org/meetings/presskit.aspx>. Printed copies will also be available in the press room during the meeting.

NAMS Contact Information

The North American Menopause Society
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Key Staff

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About NAMS

Founded in 1989, The North American Menopause Society (NAMS) is North America's leading nonprofit organization dedicated to promoting the health and quality of life of all women during midlife and beyond through an understanding of menopause and healthy aging. Its multi-disciplinary membership of 2,000 leaders in the field—including clinical and basic science experts from medicine, nursing, sociology, psychology, nutrition, anthropology, epidemiology, pharmacy, and education—makes NAMS uniquely qualified to serve as the definitive resource for health professionals and the public for accurate, unbiased information on menopause and healthy aging.

NAMS Programs

In addition to convening an Annual Meeting that features experts from around the world, NAMS develops position statements for healthcare providers, offers a variety of awards recognizing quality research, and identifies areas requiring further research. NAMS also publishes the monthly scientific journal *Menopause*, the leading forum for peer-reviewed research in menopause, and maintains the highly visited website www.menopause.org.

The Society also offers other professional education programs and resources, including the textbook *Menopause Practice: A Clinician's Guide* (newly updated in a 4th edition), CME programs in a variety of formats, two clinically focused e-newsletters for its members, and menopause-related articles and patient handouts published in *The Female Patient*, a professional journal with a circulation of 60,000.

Additionally, the Society established the NAMS Certified Menopause Practitioner competency examination program in 2002 to develop standards for menopause practice. Through this program, NAMS helps women locate healthcare providers with proficiency in menopause-related care by designating those clinicians who have earned the credential of NAMS Certified Menopause Practitioner (NCMP) within the "Find a Menopause Practitioner" search tool on the NAMS website.

NAMS also focuses on providing consumers with a wide range of menopause-related information resources that are science-based, unbiased, and easy to understand. The centerpiece of these NAMS consumer resources is the widely distributed *Menopause Guidebook*, scheduled to be updated in a 7th edition by the end of 2011. Other popular consumer offerings include the comprehensive online resource, *Sexual Health & Menopause*, launched in early 2011, and the online magazine *Menopause Flashes*. Select NAMS consumer materials are available in Spanish, French, and Braille.

A complete listing of professional and consumer programs from NAMS is available at www.menopause.org/edumaterials.aspx.