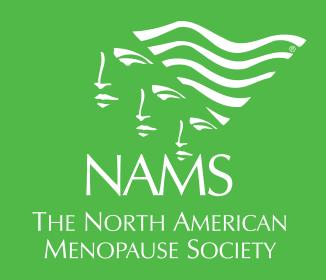
# 2012 NAMS Annual Report

# Better Care — Better Lives for Women



# From the Executive Director

2012 brought forth many great accomplishments at NAMS, including the launch of the NAMS/APGO Menopause Curriculum, designed to provide training in up-to-date, contemporary menopause management. The module has already facilitated training the next generation of menopause practitioners and is also extremely useful to practicing clinicians.

A big milestone this year was the creation of the first member-initiated endowment—the NAMS/Irwin J. Kerber Membership Scholarship Endowment. It was made possible through the generosity of a loyal member of NAMS. We thank both the donor and Dr. Kerber for their support.

Based on a suggestion made at the Town Hall business meeting, NAMS *Practice Pearls* were introduced. This new series of clinical overviews and perspectives tackles challenging problems in the care of women at midlife and beyond.

Another major initiative was the complete makeover and redesign of the NAMS website (www.menopause.org). The new website presents valuable educational materials and resources for healthcare professionals and for all women and clearly delineates the two populations on the home page. The consumer blog, *MenoPause*, has launched on the website, and posts have included information on new research findings that are very relevant to midlife women's health, along with summaries of these studies. NAMS also revived the *MenoNotes* series of patient handouts that can be easily downloaded from the NAMS website.

After 10 years of debate regarding the risks and benefits of hormone therapy, we came together with 15 top medical organizations and prepared a statement of agreement regarding the benefits of hormone therapy for symptomatic menopausal women. This statement was designed to assist women and their clinicians in making informed decisions about the use of hormone therapy when appropriate.

Another keystone production for NAMS is our highly successful Annual Meeting and Pre-Meeting Symposium. We are proud of a growing NAMS membership, our scientific journal, *Menopause*, and delivery of our message to thousands through collaborations with Medscape, the Association of Professors of Gynecology and Obstetrics, and new partnerships with Haymarket Medical Education and *Journal Watch Women's Health*. Through the hard work and dedication of our Foundation Board, we held a delightful donor event during the Annual Meeting. We especially thank Drs. Tara Allmen and Lisa Larkin, who were instrumental in orchestrating the event, as well as all who attended.

I sincerely thank all of our members, generous donors and grantors, and our staff in the Central Office for making 2012 a year in which we can all be very proud.

Best regards,

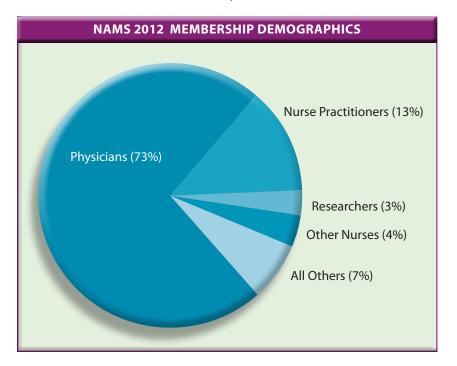
Margery Gass, MD, NCMP

**Executive Director** 

# **Our Mission**

To promote the health and quality of life of all women during midlife and beyond through an understanding of menopause and healthy aging.

The NAMS Mission is being fulfilled through the work of dedicated health professionals from multiple disciplines who comprise the membership of the Society. At year-end 2012, our 1,968 members from 50 countries included primarily physicians (73%), with most being obstetricians-gynecologists or reproductive endocrinologists, followed by nurse practitioners (13%) and many other healthcare specialists and research scientists focused on the field of menopause.



# **Highlights of 2012**

NAMS continued to serve as a unique forum in which our members work together to translate the latest findings into clinical practice answers for their peers and the millions of postmenopausal women in the United States and around the world. In 2012, many educational programs were initiated or expanded.

- NAMS 2012 Hormone Therapy Position Statement published in Menopause.
- New Menopause Basics slide set, containing more than 200 up-to-date, referenced, full-color slides about the basics of menopause was launched.
- Three CME activities were launched in collaboration with Medscape regarding menopausal symptoms and available treatments and therapies.
- Full makeover and redesign of the NAMS website was completed.
- First NAMS member-initiated endowment was established— NAMS/Irwin J. Kerber Membership Scholarship Endowment.
- First NAMS Practice Pearl was published.
- Issued a statement on the risks and benefits of hormone therapy.
   Endorsed by 15 top medical organizations and published in *Menopause*.
- Findings from the KEEPS trial were first presented at the Society's Annual Meeting.
- NAMS/APGO Menopause Curriculum launched.
- NAMS consumer book, The Menopause Guidebook, was published and has received rave reviews.
- iPad app for Menopause was developed and is available to all subscribers.
- STRAW+10 Workshop report published in Menopause.
- MenoNotes series returned.
- NAMS followers on Twitter and Facebook continued to grow.

## **Our Donors**

NAMS extends its sincere appreciation to the following donors who have generously supported the NAMS Mission. You have touched the lives of many women. *NAMS is a §501(c)(3) nonprofit scientific organization*.

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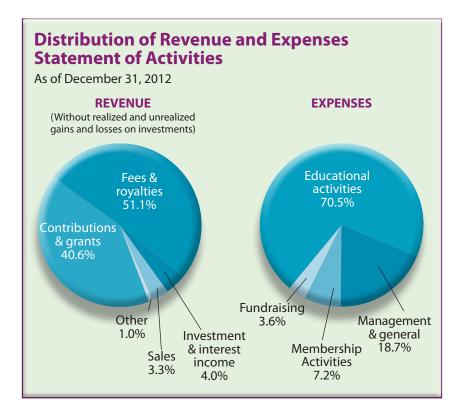
Every attempt has been made to accurately list all supporters. Please accept our apologies for any errors or omissions and notify the NAMS Central Office so that we may correct our records.

# **Our Financial Performance**

#### **NAMS Statement of Activities**

	the year ended ember 31, 2012	e year ended nber 31, 2011
Membership Fees	\$ 445,773	\$ 440,663
Contributions and Grants	1,186,317	1,881,404
Meeting Fees and Exhibits	670,904	802,186
Competency Exam Fees	78,960	90,500
Royalty Income	297,305	283,740
Sales of Educational Materials	96,261	99,723
Investment/Interest Income	118,307	132,616
Net Realized and Unrealized		
Gains on Investments	302,598	(215,615)
Other	27,974	684,161
Revenue and Support	\$ 3,224,399	\$ 4,199,378
Membership Activities	\$ 256,017	\$ 251,653
<b>Educational Activities</b>	2,512,726	1,896,181
Management and General	668,191	671,406
Fundraising	129,756	155,293
Expenses	\$ 3,566,690	\$ 2,974,533
Change in Net Assets	\$ (342,291)	\$ 1,224,845

This financial information is extracted from the audited financial statements available at the NAMS Central Office.



## **NAMS Statement of Financial Position**

	Decen	nber 31, 2012	Decer	nber 31, 2011
Cash	\$	353,663	\$	1,259,180
Investments (at fair value)		4,262,104		3,876,698
Other		223,163		116,650
Assets	\$	4,838,930	\$	5,252,528
Liabilities	\$	164,780	\$	236,087
Net Assets	\$	4,674,150	\$	5,016,441
<b>Total Liabilities and Net Asse</b>	ts \$	4,838,930	\$	5,252,528

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**The North American Menopause Society (NAMS)** 

5900 Landerbrook Drive, Suite 390 • Mayfield Heights, Ohio 44124, USA

T: 440/442-7550 • F: 440/442-2660

Email: info@menopause.org • Website: www.menopause.org