Exhibit Information & Application

2020 NAMS Virtual Annual Meeting

Opening September 28, 2020 through September 1, 2021
The North American Menopause Society (NAMS) is North America’s leading scientific organization dedicated to promoting the health and quality of life of women through an understanding of menopause and healthy aging. NAMS is also the preeminent resource on all aspects of menopause for both healthcare providers and the public. Its multidisciplinary membership of over 2,000 leaders in the field—including clinical and basic science experts from medicine, nursing, sociology, psychology, nutrition, anthropology, epidemiology, pharmacy, and education—reflects the optimal approach to the care of women as they reach menopause and beyond.

The NAMS Board of Trustees and the 2020 Scientific Program Committee invite you to participate in the Virtual Exhibit Hall for the 2020 NAMS Virtual Annual Meeting. The virtual meeting promises to deliver a comprehensive scientific program. Included will be expert faculty presentations on the latest research and interpretations of findings for clinical application. Those who participate represent the key medical thought leaders, decision makers, and educators in their respective fields.
Why Should You Participate?

Population Demographics
Menopause affects every woman who reaches her midlife years. Although the median age of menopause in North America is 52, menopause-related changes can start as early as a woman’s 30s and extend through the rest of her life. Not only are an unprecedented number of women reaching menopause—about 6,000 each day in the United States alone—but women are living longer than ever. This makes menopause health more important than ever before.

Audience
Participants are from every region of the country and around the world. These include top clinicians and researchers.

Education
Because the range of menopause information extends through many fields of study, healthcare providers are challenged to distill and interpret the vast amount of scientific data that appears on a daily basis into practical advice that they can use in their professional practices. It is critical that healthcare providers are informed about new and improving technologies, equipment, products, and services in the field of menopause. That information can be found within the Virtual Exhibit Hall during the 2020 NAMS Virtual Annual Meeting.

Recognition
Participation within the Virtual Exhibit Hall will build recognition of your company and awareness of your products. It’s the ideal forum for showcasing your products and services to healthcare providers.

2019 NAMS Exhibitors

- Allied Powers LLC
- AMAG Pharmaceuticals
- Amgen
- Ansh Labs LLC
- Ascend Therapeutics, Inc.
- BioFilm Inc.
- Biogix Inc.
- BTL
- Church & Dwight Co, Inc.
- Coast Science
- Cynosure, a Hologic Company
- Duchesnay USA
- EA Tradeshows Inc.
- Empower Pharmacy
- FDA Office of Women’s Health
- Fidia Pharma USA
- genneve
- Her M.D., LLC
- iHealth, Inc.
- International Society for the Study of Women’s Sexual Health
- JDS Therapeutics
- Joylux, Inc.
- KLAAS LLC
- Laclede Inc.
- Materna Medical
- Med Care Pharmaceuticals
- MedPro
- Mystery Vibe LLC
- OBG Management
- Otto Trading Inc
- Persona
- Pharmavite, Inc.
- Radius Health, Inc.
- RB
- Revian
- shiftMD, LLC
- Sprout Pharmaceuticals, Inc.
- TherapeuticsMD
- Tooti Medical
- Trophikos
- Uberlube
- Vertical Pharmaceuticals
- Wallace-O’Farrell, Inc.
- Wolters Kluwer
Virtual Exhibit Hall Rates

Contract and Payment Received by September 11, 2020

2020 Annual Meeting Premier Partner - Contact Mary Nance (mary@menopause.org)
2020 Corporate Liaison Council Members - $2,500 - Contact Mary Nance (mary@menopause.org)
Other Exhibitors - $500

2020 Premier Partner
- Exhibitor listed on top of Exhibit Hall home page
- 5 registrations to the Virtual Annual Meeting
- Banner ad with click through to Exhibitor’s website
- Exhibit logo
- Click through to Exhibitor’s page which features a description of the exhibit
- Exhibitor's website link
- Social network links
- Request more information - click on button and a new page opens to individual contact information (4 company contacts)
- 5 supplemental documents for download or links
- 2 Videos (third party ie. YouTube)

2020 Corporate Liaison Council
- Exhibitor listed in the middle of the Exhibit Hall home page
- Click through to Exhibitor’s page which features a description of the exhibit
- Exhibitor logo
- Exhibitor’s company website link
- Social network links
- 3 supplemental documents for download or links
- Request more information - click on button and a new page opens to individual contact information (2 company contacts)

Other Exhibitors
- Exhibitor listed at the bottom of the Exhibit Hall home page
- Exhibitor’s company website link

NAMS may, at its discretion, accept or reject any application for participation.

Payment
Payment can be made via check, credit card, or bank transfer. All applications must be accompanied by payment in full.
Bank details: KeyBank #213, Cleveland, OH 44114,
Routing Number: 041001039
Account Number: 5000080237

Cancellation and Refund Policy
There will be no refunds for withdrawing from the 2020 NAMS Virtual Annual Meeting.

2020 NAMS Virtual Annual Meeting Registration
To participate in the 2020 NAMS Virtual Annual Meeting, exhibitors and all participants are required to register separately to view content, abstracts, eposters, and be eligible for continuing education credits. This includes access to content from Annual Meeting, Pre-Meeting Symposium, and Menopause 101 Course.
The undersigned hereby agrees to participate in the NAMS Virtual Exhibit Hall and agrees to abide by the rules and regulations that are by reference made hereby part of the organization agreement.

For NAMS to consider any request for participation in the Virtual Exhibit Hall, both sides of this application must be completed in full.

For NAMS use only

Received:__________________

Amount: $______________
Please list all products, services, materials, or videos that will be included within your Virtual Exhibit Hall participation and a link to your website.

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<th>Products, Services, Materials, Videos, and Descriptions</th>
<th>Check All Appropriate Items</th>
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Company/Organization *(exactly as it should appear in Virtual Exhibit Hall)*

Address...

City State/Province ZIP/Postal Code Country

Phone Website

Please Submit Completed Application and Payment to:

Elizabeth Slogar (elizabeth@menopause.org)
Credit Card Payment Form

Name on card: _______________________________________________________

Company: ________________________________________________________________

Payment for: _____________________________________________________________

Amount: $____________________ Date: ______________________________

☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit Card Number: ______________________________________________________

Expiration Date:____________________ CSV: _____________________________

Signature: _____________________________________________________________

Please return completed form to elizabeth@menopause.org
or fax: 440/442-2660

NAMS office use only:
NAM-U-____-____-____
These rules together with the *Exhibit Prospectus* shall be deemed the regulations (“regulations”) and are a bona fide part of the contract for participate in the Virtual Exhibit Hall during the 2020 Virtual Annual Meeting of The North American Menopause Society (NAMS). NAMS reserves the sole right to amend, render all interpretations, and enforce these regulations to assure the general success and well-being of the event. Each exhibitor, for itself, its authorized representatives, its employees, and its contractors, agrees to abide by these regulations and the *Exhibit Prospectus* and by any amendments or additions hereafter made by NAMS.

**Selection of Exhibitors**—NAMS reserves the right to accept or reject a potential exhibitor on the basis of its assessment of whether that company/organization’s products and/or services are relevant to NAMS members and Virtual Meeting participants, in its sole judgment. Further, NAMS reserves the right to reject an application from an exhibitor whose materials or products contain false or misleading claims that are not in compliance with federal or state law or regulations.

**Valid Contract for Participation**—Applicants for exhibit participation submit an Exhibit Space Application to NAMS for the 2020 NAMS Virtual Annual Meeting.

**Payment for Space**—The *Exhibit Prospectus* establishes rules for payment for participation. Any deviations from this provision, including but not limited to acceptance by NAMS or any late payments specified herein, shall not be construed as a waiver of NAMS’s rights to cancel the exhibit contract for such noncompliance, without refund or further notification.

Consistent with NAMS’s reservation of rights set forth in paragraph 2, any exhibitor who makes claims or advertises in any way that, in the sole opinion of NAMS, is false, misleading, or otherwise unlawful or against public policy may, in the sole discretion of NAMS, be required to discontinue such claim or advertising. Failure on the part of the exhibitor to discontinue such claim or advertising when requested to do so by NAMS shall result in the exhibit being removed from the Virtual Exhibit Hall. In such event, no refunds will be made to exhibitor.

**Non-Waiver**—NAMS shall not be deemed to waive any of its rights hereunder, unless such waiver is explicitly stated as a waiver in writing and signed by NAMS. No delay or omission by NAMS in exercising any of its rights shall operate as a waiver of such rights, and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

**Use of Certain Property**—Exhibitor will assume all costs arising from the use of patented, trademarked, franchised materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor’s Virtual Exhibit. Exhibitor shall indemnify, defend, and hold harmless NAMS and its officers, trustees, members, agents, and employees from and against all claims, demands, suits, liabilities, damages, losses, costs, attorneys’ fees, and expenses of whatever kind or nature, that might result from or arise out of use of any such material(s) described above.

By executing the Exhibit Space Application, the exhibitor releases and agrees to defend and indemnify the 2020 NAMS Virtual Annual Meeting, its owners, managers, trustees, officers, sponsors, employees, and agents, and save them harmless from any suit or claim, including attorneys’ fees, for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor’s participation in the Virtual Exhibit Hall, except to the degree of negligence of 2020 NAMS Virtual Annual Meeting, its owners, managers, trustees, officers, sponsors, employees, and/or agents.