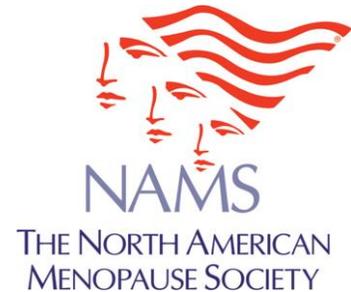


FOR IMMEDIATE RELEASE

Contact

Eileen Petridis, Senior Vice President
Falls Communications
216-696-0229
epetridis@fallscommunications.com



NAMS 25th Annual Meeting Offers Today's Best Health Advice and Tomorrow's Advances for Women at Menopause and Beyond

CLEVELAND, Ohio (September 26, 2014)—What is the best way to handle hot flashes at menopause? Will women ever have their own little blue (or pink) pill? Will harried middle-aged women get more help for their troubled sleep, stress, sagging skin, middle-aged spread, and aging hearts? The North American Menopause Society's 25th annual meeting at the Gaylord National Hotel in Washington, DC, October 15-18, will answer these questions and more.

An expert faculty will get clinicians up to speed on the best evidence-based approaches to managing midlife and older women's health and will show them what tools today's cutting-edge research could give them tomorrow. Attendees can get a closer look at the latest research from the many new studies to be presented.

Just some of the highlights of the meeting include:

- Tailoring hot flash therapy to each patient's needs, risks, desires, and preferences
- Navigating the hormone therapy debate using the best evidence
- News of how adult stem cells may help aging bones, hearts, and other parts
- Thought-provoking perspectives on health policy
- Results from the ELITE trial that will show whether starting hormones early improves thinking
- Surprising research showing how widespread compounded "bioidentical" hormone therapy is, even though it is not FDA approved and is promoted with misleading information
- More than 100 cutting-edge research abstracts and posters in basic and clinical menopause science

WHO: More than 1,000 physicians, nurses, nurse practitioners, pharmacists, mental health professionals and other clinicians who care for midlife and older women and basic and clinical science researchers

WHEN: Starting 7:30 AM, Wednesday, October 15, 2014, with the Pre-meeting Symposium "Hot Flashes—The Hallmark of Menopause: Personalizing Treatment in 2014." Ending 2:00 PM, Saturday, October 18.

WHERE: Gaylord National Hotel, Washington, DC

For program information, visit <http://www.menopause.org/docs/default-source/agm/nams-2014-scientific-program.pdf>

For press registration, contact Eileen Petridis: epetridis@fallscommunications.com, (216) 696-0229

###

Founded in 1989, The North American Menopause Society (NAMS) is North America's leading nonprofit organization dedicated to promoting the health and quality of life of all women during midlife and beyond through an understanding of menopause and healthy aging. Its multidisciplinary membership of 2,000 leaders in the field—including clinical and basic science experts from medicine, nursing, sociology, psychology, nutrition, anthropology, epidemiology, pharmacy, and education—makes NAMS uniquely qualified to serve as the definitive resource for health professionals and the public for accurate, unbiased information about menopause and healthy aging. To learn more about NAMS, visit www.menopause.org.