

Promoting women's health _____
_____ at midlife and beyond



From the Executive Director



2010 was an exciting year for The North American Menopause Society (NAMS). We published the fourth edition of *Menopause Practice: A Clinician's Guide* and, for the first time, produced a digital edition along with the print version.

Another exciting first this year was the development of our "Sexual Health & Menopause" online module now featured on the NAMS website. It quickly became the most popular website offering. There is a wealth of information in the module, all freely accessible to the public.

NAMS is a nonprofit 501(c)(3) scientific society pursuing our mission to promote the health and quality of life of women through an understanding of menopause and healthy aging. We affirm that menopause is a normal and natural event in a woman's life yet we recognize that, for many women, menopause brings hot flashes, sleep disturbances, moodiness, and sexual issues that can significantly reduce their quality of life. Besides dealing with symptoms, menopausal women should be considering how to prevent the chronic diseases of aging, such as cardiovascular disease, osteoporosis, and frailty. NAMS addresses all of these issues.

NAMS strives to raise the standard of care for menopausal women through the NAMS Certified Menopause Practitioner (NCMP) program. These initials after a clinician's name indicate the mastery of a body of knowledge related to menopause. The initials also serve to help women identify clinicians who have a special interest in menopause.

We thank many people for their support of our mission—our 2,000 members around the world, foundations, corporations, and friends of NAMS. We give special thanks to the family and friends of Mr. Kenneth Kleinman, our attorney of 20 years who passed away in 2010, for their donations to a special lecture fund in his memory.

The NAMS Board of Trustees, the NAMS Foundation Board of Directors, and the NAMS staff have done an outstanding job meeting program goals this year. We all look forward to working with you in 2011.

Sincerely yours,

A handwritten signature in black ink that reads "Margery L.S. Gass". The signature is written in a cursive, flowing style.

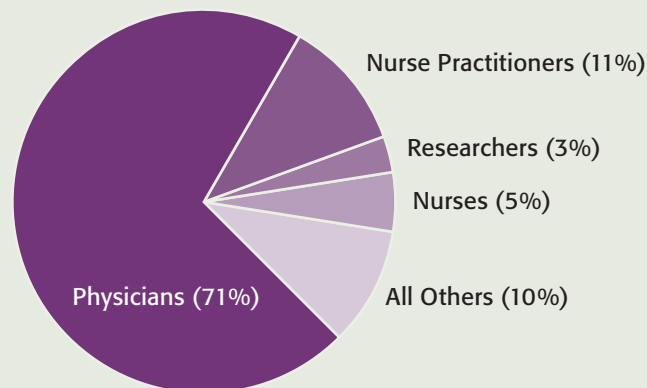
Margery L.S. Gass, MD, NCMP

Our Mission

To promote the health and quality of life of all women during midlife and beyond through an understanding of menopause and healthy aging.

The NAMS Mission is being fulfilled through the work of dedicated health professionals from multiple disciplines who comprise the membership of the Society. At year-end 2010, our 1,931 members from 51 countries included primarily physicians (71%), with most being obstetricians-gynecologists or reproductive endocrinologists, followed by nurse practitioners (11%) and many other healthcare specialists and research scientists focused on the field of menopause.

NAMS 2010 Membership Demographics



Highlights of 2010

NAMS continued to serve as a unique forum where our members, including clinicians and research scientists, work together to translate the latest findings into clinical practice answers for their peers and the 6,000 women who reach menopause every day. In 2010, many educational programs were initiated or expanded.

- *Menopause Practice: A Clinician's Guide* was released in its fourth edition in both digital and print editions
- "Sexual Health & Menopause" was developed for women as an interactive online module and offered free of charge
- NAMS forged a collaboration with *The Female Patient* to publish menopause-related articles, audiocasts, patient handouts, and more to its 60,000 subscribers
- *Menopause*, the official journal of NAMS, expanded from 6 issues a year to 12
- A translational symposium on the effects of soy on midlife women convened in Chicago with 22 experts in the field, culminating in a state-of-the-science report
- The Mentor/Mentee Program fostered four more pairs of experts and new researchers to develop abstracts and research articles during a 2-year term
- An endowed lecture on medicine and law in memory Kenneth W. Kleinman, the late NAMS counsel, was established
- NAMS followers (both professional and consumer) on Twitter and Facebook continued to grow daily

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NAMS extends its deep appreciation to the following donors who have generously contributed to support the NAMS Mission. You have touched the lives of many women.

NAMS is a §501(c)(3) nonprofit scientific organization.

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Our Financial Performance

NAMS and NAMS Foundation Consolidated Statements of Financial Position

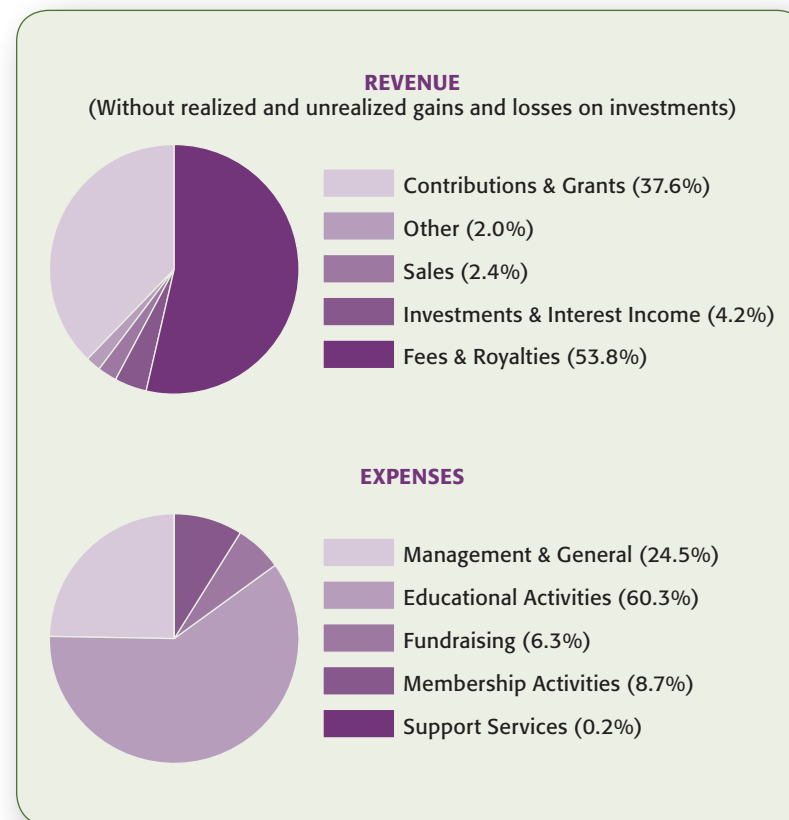
	December 31, 2010	December 31, 2009
Cash	\$ 366,614	\$ 436,793
Investments (at fair value)	3,438,436	3,253,914
Other	161,098	170,027
Assets	\$ 3,966,148	\$ 3,860,734
Liabilities	\$ 174,552	\$ 439,085
Net Assets	\$ 3,791,596	\$ 3,421,649
Total Liabilities and Net Assets	\$ 3,966,148	\$ 3,860,734

NAMS and NAMS Foundation Consolidated Statements of Activities

	For the year ended December 31, 2010	For the year ended December 31, 2009
Membership Fees	\$ 401,115	\$ 394,625
Contributions and Grants	1,123,427	1,197,206
Meeting Fees and Exhibits	856,548	838,057
Competency Exam Fees	65,625	46,450
Royalty Income	287,359	559,643
Sales of Educational Materials	70,597	60,320
Investment/Interest Income	126,328	93,152
Net Realized and Unrealized Gains on Investments	244,238	560,205
Other	59,447	70,473
Revenue and Support	\$ 3,234,684	\$ 3,820,131
Membership Activities	\$ 248,912	\$ 421,153
Educational Activities	1,727,909	1,977,131
Support Services	6,936	10,322
Management and General	701,911	867,261
Fundraising	179,069	369,961
Expenses	\$ 2,864,737	\$ 3,645,828
Change in Net Assets	\$ 369,947	\$ 174,303

Distribution of Revenue and Expenses Consolidated Statement of Activities

As of December 31, 2010



This financial information is extracted from the audited financial statements available at the NAMS Central Office, and includes the consolidated accounts of NAMS and the NAMS Foundation.

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April 2011

