

Friday's Highlights

7:15 AM – 8:15 AM

"Meet the Experts"

CME Breakfast Sessions
Advance registration required
PRINCE GEORGE'S
EXHIBITION HALL (Level 1)

7:30 AM – 8:30 AM

Continental Breakfast
NATIONAL HARBOR 10-13
(Level 3)

7:55 AM – 8:30 AM

Annual Business Meeting of Members
MARYLAND BALLROOM (Level 2)

8:30 AM – 9:00 AM

**NAMS/Pfizer-Utian
Endowed lecture**
"History & Experience: The Direction of Alzheimer's Disease"
MARYLAND BALLROOM (Level 2)

10:30 AM – 10:45 AM

Stretch for Health
Supported by Upsher-Smith
Laboratories
MARYLAND BALLROOM (Level 2)

12:30 PM – 12:45 PM

Boxed lunches distributed

2:00 PM – 2:15 PM

Stretch for Health
Supported by Upsher-Smith
Laboratories
MARYLAND BALLROOM (Level 2)

2:25 PM

**Announcement of Passport
Raffle Winner at NAMS Booth**
PRINCE GEORGE'S
EXHIBITION HALL (Level 1)

4:00 PM – 5:30 PM

Six concurrent sessions

Registration & Information Desk

Maryland Foyer (Level 2)

Friday

7:00 AM – 5:30 PM

Saturday

7:00 AM – 12:30 PM

Exhibit Hall

Prince George's
Exhibition Hall (Level 1)

Friday

9:30 AM – Noon
1:30 – 5:30 PM

Poster Viewing

Prince George's
Exhibition Hall (Level 1)

Friday

7:45 AM – 5:30 PM

New NAMS President Discusses the Past and Future of Women's Health

Women's health became the life mission for new NAMS President JoAnn E. Manson, MD, DrPH, NCMP, following her mother's death from ovarian cancer more than 30 years ago. Noting how little the medical profession knew about female health at the time, Dr. Manson began her medical training with the goal of advancing women's health-care knowledge for future generations.

In the ensuing years, she's seen an "increased awareness of sex and gender differences in all aspects of medicine. It used to be believed that women were just smaller-sized men with a slightly different anatomy. We now recognize that the biological differences are broad and include differences in disease symptoms, responses to medications, gene expression, metabolism, and many other factors."

Dr. Manson, who attended Harvard College and has a medical degree from Case Western Reserve University School of Medicine and a doctorate in epidemiology from the Harvard School of Public Health, is board-certified in Internal Medicine and the subspecialty of Endocri-

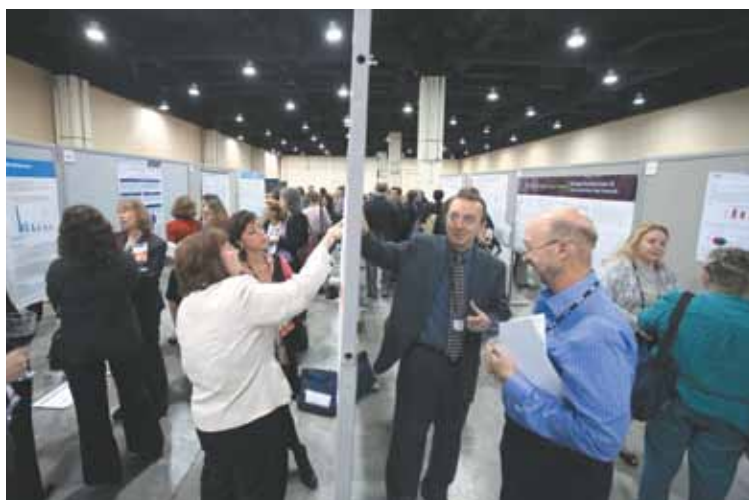
nology and Metabolism. She has participated in many landmark women's health studies that have advanced that knowledge, including the Harvard Nurses' Health Study, the Women's Health Initiative, and the Women's Health Study.



JoAnn E. Manson, MD, DrPH, NCMP

Her main areas of clinical research include randomized trials determining the influence of a variety of factors—including estrogen and other hormones, moderate versus vigorous physical activity, vitamin D and other nutritional interventions, and additional lifestyle modifications—on cardiovascular disease, diabetes, and cancer in women. She is also interested in biochemical and genetic predictors of chronic disease outcomes.

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Thursday evening's Poster Reception offered attendees the opportunity to ask questions of poster authors.



David F. Archer, MD, NCMP, far right, presents the "Pro" hormone therapy position during the debate, "Is There Ever an Indication for Hormone Therapy in Asymptomatic Postmenopausal Woman?" Dr. Archer won the audience poll, 52% to 48%, over his opponent, James A. Simon, MD, CCD, NCMP, FACOG.

Don't Forget Friday's Lecture on Alzheimer's

As the global population ages substantially in coming decades, the number of women who develop Alzheimer's disease (AD) is expected to rise dramatically, said William E. Reichman, MD.

Dr. Reichman will discuss "History & Experience: The Direction of Alzheimer's Disease" during the 2011 NAMS/Pfizer Wulf H. Utian Endowed Lecture on Friday at 8:30 AM. Dr. Reichman is a professor of psychiatry at the University of Toronto

and CEO of Baycrest, an academic health science center focused on aging. He is a former president of the American Association for Geriatric Psychiatry and an authority on mental health and dementia in nursing home settings.

"NAMS asked me to speak about AD because women are disproportionately affected by the disorder, both as direct victims and as caregivers," he said. "Additionally, the role of female

Continued on page 3

Exhibit Hall Closes Today at 5:30

Don't forget to complete your passport!

Today is your last chance to meet with industry representatives in the Exhibit Hall (Level 1) and enter the raffle to win a free registration to the 2012 NAMS Annual Meeting in Orlando, FL. The Exhibit Hall closes at 5:30 PM.

Be sure to take your Exhibit Hall Passport around to collect signatures from representatives of 18 of the 23 exhibitors listed. Place your completed Passport into the box located near the NAMS Exhibit Booth by 12:00 PM. The winner,

who must be present to win, will be announced in the Exhibit Hall at 2:25 PM today.

Poster viewing will also end this afternoon. Judging will take place between 4:00 PM and 5:00 PM. The winners will be announced at 8:30 AM Saturday morning. The winner of the first-place prize will receive a cash award of \$1,000 and the three other top posters will each receive a cash award of \$500. Posters can be viewed today from 7:45 AM until 5:30 PM. ■

Help Set Next Year's Scientific Program Agenda

This year's Annual Meeting is a perfect opportunity to weigh in on the scientific topics you'd like to see covered at next year's meeting.

The 2012 Scientific Program Committee is already planning for next year with "a face-to-face meeting here in Washington, DC, to hammer out the details and fire up our collective creativity," said Cynthia A. Stuenkel, MD, NCMP, Chair of the 2012 Scientific Program Committee.

That creativity will be fueled by member input, Stuenkel added. "The committee always asks our meeting attendees to carefully provide critiques and comments of this year's meeting, then we go home and analyze those suggestions line by line. While we keep our ear to the ground to anticipate and include the latest developments in the science of menopause, we also prioritize our members' requests regarding the practice of menopause."

Stuenkel anticipates that the 2012 scientific program will acknowledge the 10th anniversary of the Women's Health Initiative by including

emerging data regarding hormone therapy. She also hopes there will be presentations of the results of several highly anticipated clinical trials that are scheduled to conclude next year. Other potential topics include new aspects of the physiology and treatment of hot flashes, updates on bone health, preventative strategies for cardiovascular health, approaches to urogenital well-being, and midlife mental health.

If you have your own topic in mind, don't hesitate to speak up. "Our committee roster is published in this newspaper, so you can approach one of us at the meeting and tell us your idea, up front and personal," Dr. Stuenkel said. "Our membership is diverse, and we want to give everyone a chance to weigh in on our planning. Of course, we can't guarantee that every suggestion translates to a symposium, but the Scientific Committee will carefully review and consider each suggestion. So let your ideas fly!"

You will also be able to submit ideas at www.menopause.org/AGMsuggestions.aspx. ■



Cynthia A. Stuenkel, MD, NCMP



The Gaylord Palms will host the 2012 NAMS Annual Meeting.

See You in Orlando!

Mark your calendars now for the 2012 NAMS Annual Meeting (October 3-6) in Orlando, FL. Located just half a mile from the Walt Disney World Resort, 4-star Gaylord Palms is also just a few miles away from other theme parks in Kissimmee, FL, including Universal Studios Florida, SeaWorld, and Disney's Hollywood Studios. This sprawling property stands eight floors tall and offers 1,406 spacious guest accommodations. Enjoy delicious fare at any of the 10 dining options in this spa hotel.

Registration will open in Spring 2012. ■

2012 Scientific Program Committee

Cynthia A. Stuenkel, MD, NCMP, Chair
 Vanessa Barnabei, MD, PhD, NCMP
 Margery L.S. Gass, MD, NCMP
 Steven R. Goldstein, MD, FACOG, NCMP
 Georgina E. Hale, MD, PhD
 Risa Kagan, MD, FACOG, NCMP
 Andrew M. Kaunitz, MD
 Sheryl A. Kingsberg, PhD
 Pauline M. Maki, PhD
 JoAnn E. Manson, MD, DrPH, NCMP
 Diane T. Pace, PhD, FNP, NCMP
 Peter F. Schnatz, DO, FACOG, FACP, NCMP
 Marla Shapiro, MDCM, CCFP, MHSc, FRCP, NCMP
 Wen Shen, MD, MPH
 Jan L. Shifren, MD, NCMP
 James A. Simon, MD, CCD, NCMP, FACOG
 Hugh S. Taylor, MD
 Rebecca C. Thurston, PhD
 Wulf H. Utian, MD, PhD, DSc(Med), NCMP ■

Future NAMS Annual Meetings

October 3-6, 2012
 Gaylord Palms
 Orlando, FL

October 9-12, 2013
 Gaylord Texan
 Dallas, TX

October 15-18, 2014
 Gaylord National
 Washington, DC

September 30-October 3, 2015
 Caesar's Palace
 Las Vegas, NV ■

Q&A: What topic would you like discussed at a future NAMS meeting?



**Carolyn Gibson, MPH, MS
 Pittsburgh, PA**

"My interest is on the psychological side—I'd like to see an expansion on the mind-body connection symposium on Saturday. I'd like to see more on the role depression and anxiety over the course of the menopause transition."

**Sheldon Frank, MD, NCMP
 Waterloo, ON, Canada**

"Reproductive endocrinology. More on the basic science of hormonal changes and menopause."



**Sarah Kline, MD, FACOG, NCMP
 Tampa, FL**

"Exercise and diet, as well as promoting healthy living."

NAMS First Honorary Membership Recognition Today

When NAMS was founded in 1988, the Bylaws included several categories of membership, including that of Honorary Member. The Honorary Member category was intended for individuals who, in the opinion of the Society, were deserving of special recognition by virtue of exceptional contributions either to the field of menopause or to the Society. The NAMS Board of Trustees has just bestowed the first Honorary Membership to Dr. Vivian W. Pinn, MD, recently retired as the Director of the Office of Research on Women's Health (ORWH) at the National Institutes of Health (NIH), for her contributions to women's



Vivian W. Pinn, MD

health and to women's scientific careers, and for her strong support of NAMS. The presentation will be held on Friday, September 23, at 4:00 PM before the General Session breaks for the Concurrent Sessions.

At the ORWH, Dr. Pinn ensured that women's health was a high priority at NIH. She brought attention to the lack of women participations in biomedical research and the exclusion of women's health in clinical decision making. She highlighted the importance of sex-specific differences in disease development, progression, and response to clinical interventions. Dr. Pinn also advocated that women who pursue careers in the health sciences have equal footing with their male colleagues. ■

Q&A: How do you benefit from being a member of NAMS?



Jacqueline Thielan, MD
Rochester, MN

"I am always using the website to stay up to date. I also refer patients to the NAMS website for accurate information."

Joseph Kuebel, MD
Covington, LA

"The resources help me better understand how to take care of my peri- and postmenopausal patients. I specifically attended this year's Annual Meeting to take the NCMP exam."



Meenakshi Jain, MD
St. Petersburg, FL

"I just joined NAMS 3 days ago! There is so much controversial information out there, while NAMS provides concise and clear views on the issues. This is also my first NAMS Annual Meeting—I have been very impressed by the speakers."



Saturday Lecture to Focus on the Role of Genetic Testing & Menopause

Genetic testing will increasingly become a part of menopause research and treatment, but clinicians and their patients should not exaggerate the power or the risks inherent in genetic information," said Thomas H. Murray, PhD.

Dr. Murray, President of The Hastings Center, a nonpartisan bioethics research institute, will discuss "The Role of Genetic Testing & Genetic Information in Research" during the 2011 Kenneth W. Kleinman Endowed Lecture at 8:45 AM on Saturday. This endowed lecture is a tribute to longtime NAMS attorney and good friend, Ken Kleinman, who died in 2010.

One of the key points Dr. Murray plans to make is that the rise in genetic testing and the approval of the first personalized therapies matched to individual DNA or cancer cells have reinforced a tendency toward "genetic exceptionalism"—the idea that a patient's genetic information is more important and frightening than any other health data.

"What I discovered in my research is that people regard genetic information as particularly powerful,

predictive, somewhat mysterious, and threatening, to the point where they feel a need for specific laws to protect genetic privacy," he said.

Dr. Murray said that 15 years ago he took a stance that was viewed as heretical: Genetic information should not be treated differently than any other patient health data. "If we treat it as powerful and toxic, then we give it more power than it deserves," he added.

"Genetic testing and research is of particular interest to NAMS members because it can be used to show how women will respond to menopause. We may be able to predict in advance which women will have a particularly easy or rough course, and who will benefit from treatments," he said. "This could give clinicians the knowledge to tailor their therapies for individual patients."

Overall, Dr. Murray's message to clinicians is that "it's good to be skeptical about some of the claims associated with genetic testing, but at the same time, embrace the potential. Don't be fearful; become more knowledgeable, and educate your patients." ■

Endowed Lecture

Continued from page 1

hormones in brain development and the maintenance of cognitive functioning has been an area of intense scientific investigation."

Dr. Reichmann intends to present scientific advances in detecting AD prior to the onset of dementia, along with the most recent findings on how to maintain and strengthen cognitive function and reduce the risk of developing dementia due to AD.

"We have come to understand that AD is likely to be multiterminated through interactions between heritable causal and susceptibility genes, environmental exposures, midlife health status, and lifestyle choices," Dr. Reichman said. "Additionally, mounting scientific evidence suggests that the neuropathological processes characteristic of AD can be detected several years prior to the onset of clinical signs and symptoms. Thus, AD is now considered to have presymptomatic, prodromal (mild cognitive impairment) and dementia phases."

Dr. Reichman said that "people

who are at significant risk for developing dementia due to AD can now be identified with greater sensitivity and specificity through cerebrospinal biomarkers, volumetric and functional neuroimaging, and cognitive stress tests.

In addition, neurogenesis and neuroplasticity and the related concepts of brain and cognitive reserve are being used to develop techniques to strengthen the cognitive abilities of older people in order to stave off dementia, he said. This has led to a "brain fitness" industry in which everything from computer games to live cognitive training programs—most of which have little scientific evidence to support their effectiveness—are being marketed to consumers.

Although many brain fitness products may be suspect, "ongoing research advances do indeed support the potential for memory and other intellectual functions to be strengthened and maintained through cognitive training, physical exercise, dietary choices, social engagement, and psychological stress reduction," Dr. Reichman concludes. ■

Not a NAMS Member?

Visit the Society's booth in the exhibit hall to learn more.

NAMS Needs You: Make a Donation and Get It Matched!

Yesterday, President Goldstein formally introduced the NAMS Education & Research Fund. Donors who contribute \$250 or more (tax-deductible) are invited to a Donor's Reception today, 5:30-6:30 PM

"We are trying to position NAMS as the leading women's health organization for consumers," said Lisa Larkin, MD. "NAMS needs to have resources to be able to be the world leader in women's midlife health, and the education fund can help."

Together with Dr. Larkin, Dr. Tara Allmen spoke with *NAMS Daily News* about the need for member donations beyond dues and registration fees. "Dues and registrations alone do not cover the costs for all the work NAMS does throughout the year," said Dr. Allmen. "We want to let members know that in order for NAMS to do great work, the Society needs support year-round."

Donors have the option to designate their donation for several different categories. "A donor might relate to one area of giving, perhaps consumer education or research," said Dr. Allmen. "Others may choose to let NAMS make the decision about where the money would be best used."

While the concept of donating to medical societies is not new, Dr. Allmen said that fundraising was not a regular message heard during NAMS Annual Meetings.

"Most medical societies have a voluntary contribution option as a part of their annual dues," said Dr. Allmen. "When you donate to NAMS, you are recognized with a donor ribbon and listed on the Society's website. It can be extremely fun and rewarding."

"There's a much more personal connection with NAMS," added Dr. Larkin. "You can influence how your dollars are spent and feel like you are doing something for women's health."

The idea of a Donor Reception during the NAMS Annual Meeting arose from a brain-

storming session on fundraising. "It's a way to inspire giving and also offer the opportunity to interact with NAMS thought leaders and other donors," said Dr. Allmen.

To inspire attendees to pledge their donation on-site at the meeting, Dr. Allmen has made a pledge of her own--"I will match all new donations made during the Annual Meeting." Dr. Allmen's pledge has



Tara Allmen, MD



Lisa Larkin, MD

no cap. "Donations can be large or small—NAMS appreciates all the giving that you can afford." Already, this matching pledge has inspired increased donations at the NAMS booth.

After the Annual Meeting, donations to the Society can be made through its website, www.menopause.org, or by mailing in the postcard found in the meeting briefcase. ■

NAMS/Pfizer Medical Residents & Fellows Reporter Program



Two special educational events are being held at the 2011 NAMS Annual Meeting for 30 residents and fellows (pictured above) who expressed an interest in learning more from the NAMS thought-leaders about midlife women's health and their practices. Recipients are required to prepare a brief presentation on a topic of their choice from content delivered at the meeting to share with colleagues and other residents or fellows in their program upon returning home.

Dr. Manson

Continued from page 1

Currently, Dr. Manson is the Michael and Lee Bell Professor of Women's Health and Professor of Medicine at Harvard Medical School, and Chief of the Division of Preventive Medicine and Co-director of the Connors Center for Women's Health and Gender Biology at Brigham and Women's Hospital in Boston.

Dr. Manson will take over the NAMS presidency from Steven R. Goldstein, MD, FACOG, NCMP, on Saturday during the Annual Meeting. She's been involved with NAMS since she was invited to give a talk at one of the first meetings.

"As I came to know more and more members and learned more about NAMS, I was tremendously drawn to the organization and its Mission," she said. "NAMS is, without question, the preeminent multidisciplinary organization dedicated to promoting the health and quality of life of women during midlife and beyond. It seeks to achieve this goal through an understanding of menopause and healthy aging."

When Dr. Manson entered medical school in the 1970s, menopause was virtually a taboo topic. "Many women didn't discuss menopause with their partners, their friends, even with their

doctors," she said. "I believe that the more information women can get to demystify menopause, the better."

Over the years, clinicians and researchers have gained a better understanding of hormone therapy and other menopause treatment options, but "there's still a lot more research that needs to be done," she said, including investigations into cognitive and psychological factors.

One of Dr. Manson's goals during her yearlong NAMS presidency is to update the NAMS Hormone Therapy Position Statement to include the latest research to inform clinical decision making. She cites an April 2011 *JAMA* paper that reports the long-term results of the WHI estrogen-alone trial, highlighting the different health outcomes for women who took estrogen alone as compared with estrogen plus progestin. Researchers also found important differences depending on the participant's age and duration of hormone use.

"For example, it's clear that, in the WHI, estrogen plus progestin increased the risk of breast cancer, while estrogen alone reduced the risk," she noted. "These findings have implications for duration of use and identification of appropriate candidates for hormone therapy."

Dr. Manson also wants to develop a NAMS position statement on nonhormonal options for

menopausal symptom management, including SSRI and SSNRI antidepressants, gabapentin, soy, botanicals, and lifestyle modifications. "I'd like the statement to summarize the randomized clinical trials so clinicians have all the information available in one place," she said.

Another goal is to further the progress on the NAMS Menopause Curriculum, starting with medical school, residency and fellowship years, and including updates for practicing clinicians.

To ensure that NAMS continues to fulfill its Mission of being a resource for clinicians and consumers, Dr. Manson plans to encourage electronic communications and updates, such as commentary and clinical perspectives from NAMS members. She would also like to collaborate more with *The Female Patient* to provide "information that's ready for prime time in terms of clinical practice."

Finally, Dr. Manson wants to build on multidisciplinary and international collaborations, such as the STRAW+10 Symposium that took place before this year's Annual Meeting, to advance women's health.

Overall, Dr. Manson's goal as NAMS President "is to help NAMS fulfill its Mission of promoting health and quality of life for women at midlife. I am honored and privileged to have the opportunity to do that." ■

Complete Evaluations & Claim CME Credit Online

Your feedback on the Annual Meeting is vital to NAMS, and we want to make sure you get the continuing education credit you've earned. So be sure to complete our meeting evaluation survey and, if you wish to claim credit, our CME verification form.

To control costs and reduce paper use, this year NAMS is making the meeting Evaluation Survey and CME form available solely online, via the easy-to-use SurveyMonkey tool. And to sweeten the pot, we're urging all respondents to the evaluation survey to enter a prize drawing for two \$100 "NAMS bucks" certificates—details below.

Meeting Evaluation Survey—and Prize Drawing

Just before the start of the meeting, each registrant will receive an email from NAMS containing a unique URL link to the "Evaluation of 2011 NAMS Annual Meeting" survey in SurveyMonkey. Click on the link from your email to access this survey as many times as you like between now and October 31, 2011. You can access the survey from any computer with an Internet connection (and from many smart phones).

You can use this survey to evaluate individual sessions of this year's meeting, give feedback on the overall meeting, and suggest future educational topics.

You can evaluate some sessions right away, close out, and come back later to evaluate more. You can use a different computer or device each time—just use the unique link from your email from NAMS. You'll receive this link in a couple more email

reminders after the meeting ends.

Once you've evaluated everything you wish to, follow the simple instructions to submit your survey responses. At that point you'll be given the option to supply your name and email address to be entered in our drawing for one of two \$100 "NAMS bucks" certificates that can be applied toward the costs of a NAMS course, meeting, or product of your choice (excluding membership dues or fees for taking the NAMS Certified Menopause Practitioner exam) through the end of 2012. The drawing is our way of thanking you for your feedback to help NAMS improve our future educational offerings. Winners will be announced in November.

The Pre-Meeting Symposium, "Hormone Therapy A-Z: Update for 2011," will be evaluated via a separate short survey. Those registered for the Pre-Meeting Symposium will receive a separate email from NAMS with a unique URL link to that evaluation survey.

Claiming CME Credit

To register for continuing education credit from the Annual Meeting (including the Pre-Meeting Symposium), you must complete the CME verification form, which will be available on Friday. Once you submit your completed form online, NAMS will send you your CME certificate within a few weeks. Credit can be claimed via this online

form through December 31, 2011.

You should complete this CME verification form in a single sitting right before you are ready to submit it (when your time at the meeting is over), as your previous entries may be lost if you need to close out and return to the form before submitting it. Completing this CME verification form should take only a few minutes.

NAMS designates the Annual Meeting for a maximum of 20.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Nonphysicians will receive a certificate of participation indicating that the activities were certified for AMA PRA Category 1 Credit™. ■

Demonstrate your interest & expertise...

Become a NAMS Certified Menopause Practitioner (NCMP)

As the definitive menopause resource, The North American Menopause Society (NAMS) developed this competency examination for healthcare providers who want to demonstrate their expertise in the field of menopause management. Passing the exam leads to the prestigious NAMS Certified Menopause Practitioner credential. Benefits include:

- Validation by the preeminent menopause organization that you are a menopause expert
- Possibility of more patient referrals, job promotion, and higher salaries
- Enhanced credibility with your peers and the personal satisfaction of providing your patients with the best possible care
- A certificate suitable for framing
- Annual lapel pins, which help promote your achievement to patients and colleagues
- Pride of using "NCMP" alongside your other credentials

Move your career forward and validate your level of knowledge to your patients and peers!

"As one of the first Canadian nurses to hold the NAMS Menopause Practitioner credential, I feel I am empowered and have increased autonomy, accountability, and job satisfaction."

— Sally J. Payette, RN, CME, NCMP, Ottawa, ON, Canada

"By taking the NAMS competency exam and maintaining my credential, I have proved that I am continuing to keep up with the latest menopause information. I am the go-to physician in my organization as a result."

— Robyn B. Faye, MD, NCMP, Ft. Washington, PA

"With new menopause-related information emerging and confusion about hormone therapy, our patients and colleagues are looking for providers who can guide them with the latest, up-to-date recommendations. The NCMP credential is a great way to let them know about your expertise."

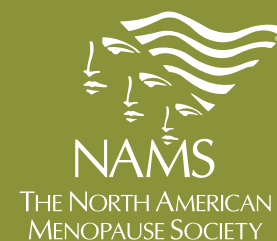
— Peter F. Schnatz, DO, FACOG, NCMP, Reading, PA



Teri Pearlstein, MD, presents "Depression in Midlife Women: Identification and Treatment" on Thursday.

To learn more about how to earn this prestigious certification, or to apply for an upcoming exam date, visit the NAMS website:

www.menopause.org/compexam.aspx



NAMS in Action



Jonathan Tilly, PhD, delivers the meeting's Keynote Address.



Murray Freedman, MD, leads a discussion during Thursday morning's "Meet the Experts" breakfasts.



Sioban Harlow, PhD, presents "Preliminary Recommendations from STRAW+10" on Thursday morning.



Attendees boogie down at the opening reception.



Attendees shake out their arms during the Thursday afternoon Stretch for Health break.



Mary Scanlon, MD, NCMP, left, and James Pickar, MD, speak with an exhibitor representative in the Exhibit Hall.

for your postmenopausal patients experiencing vaginal atrophy

Get the Conversation Started

Introducing the Conversation Starter Kit

Novo Nordisk has created a tool kit to help you talk to postmenopausal patients about vaginal atrophy. It includes a variety of educational resources and support materials both for use in the office and to be sent home with patients.



In-office materials

- Symptom Worksheet Tear Pad
- Vaginal Symptom Diary Tear Pad
- Educational Ring Cards

For your patients

- Vaginal Atrophy Brochure
- Copay Cards

Visit us in the Exhibit Hall
at **Booth 115**
to order your kit today!

You can also order the Conversation Starter Kit or other materials for your office by calling **1-855-NOVOV10** or visiting novomedlink.com/HT

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